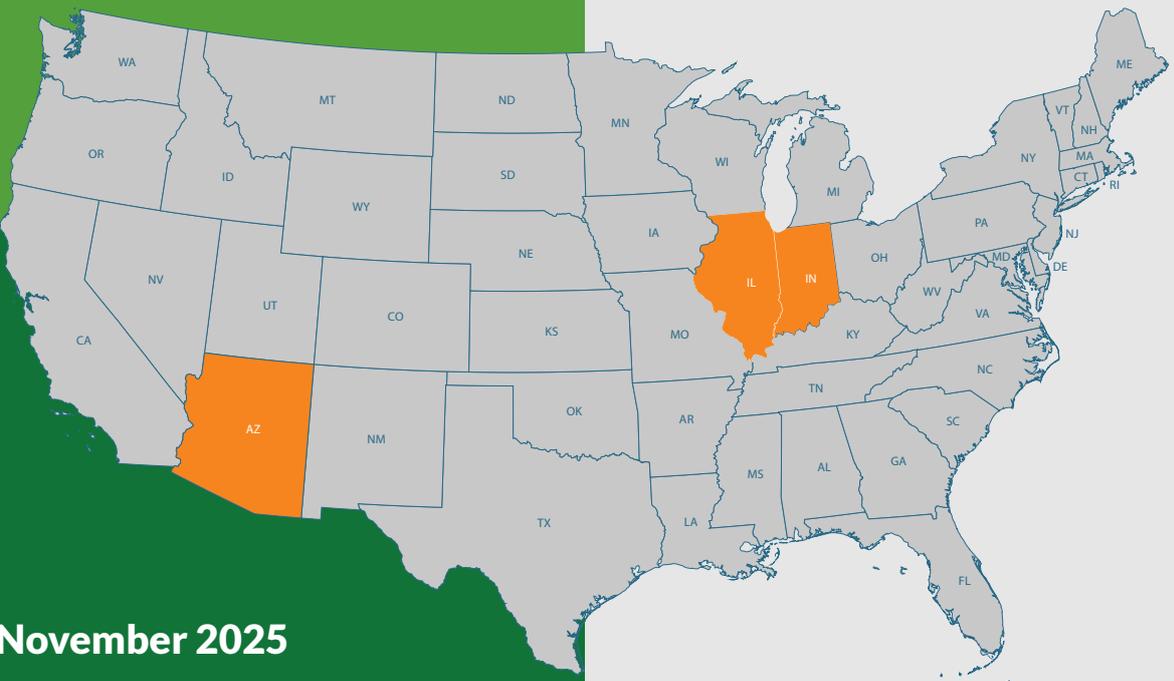




Medtech Westwinds to U.S. *Fall 2025*

Join us !



26 October - 2 November 2025

OBJECTIVES

If you are an innovative medtech company considering entering the U.S. market, you will typically be directed towards the East or West Coast. Major cities in Middle America can also offer all the support needed to professionalise and structure the export process, but at a fraction of the cost. New market entry is risky and expensive, and you want to operate with trusted actors!

On our mission, participants learn about and have privileged contact with three distinct geographic areas of the U.S. (Chicago, Northeast Indiana, and the Greater Phoenix area). They will meet local ecosystem actors, have discussions with potential scientific and academic partners, and learn about the financial incentives available.

WHO SHOULD PARTICIPATE

- **SIZE:** startups, scaleups, SMEs (some pre-revenue)
- **MEDTECH DOMAIN:** IMAGERY, ORTHOPEDICS, AI (others will be considered)
- **WHO:** MEDTECH FOUNDERS & CEOs, healthcare professionals, researchers, serial entrepreneurs
- Ready to enter the U.S. market in the next 1-2 years

➤ **Position your product or service for success**

With the support of local ecosystem actors, you will discover the complexities of the U.S. market and how to position your product or service for a successful market entry.

➤ **Create your network of U.S. partners and collaborators**

You will be meeting significant actors in the U.S. medtech ecosystem. These are healthcare professionals, patients, payers, medtech accelerators and others.

BENEFITS FOR YOU

Find your perfect U.S. base

This mission will provide you with the information needed to decide where to set up your U.S. operations and/or distribution. You need a secure location from which to operate, surrounded by trusted experts e.g. lawyers, accountants, HR recruitment, market access, FDA experts, U.S. insurers and distributors etc.

DID YOU KNOW?

- The **U.S. medical imaging market** was estimated at U.S.\$150 billion* in 2024 and is expected to grow at CAGR 4.3% from 2025 through 2030. (*Source: Grand View Research, “U.S. Imaging Services Market Report”, Jan 2025).
- **Chicago** and **Phoenix** are the 3rd and 5th largest cities in the U.S. with 65% of the U.S. population reachable within a two-hour flight or a day’s drive from each hub.
- Many **French companies**, e.g. BNP Paribas, Société General, AXA, Thales, Alstom, BioMérieux and Schneider Electric, are already established in Illinois.
- The top 2 U.S. hospitals are in the **Midwest** (Mayo Clinic and Cleveland Clinic).
- In **Northeast Indiana**, there is a dynamic, long-established medtech ecosystem with companies such as DuPuy, Zimmer Biomet, Roche Diagnostics and Baxter. There is a highly educated workforce with 23% employed in medtech.
- **Arizona State University (ASU)** has been voted no. 1 for innovation (ahead of MIT and Stanford) for the last 10 years.

MEDTECH MISSION 2025

You have a medtech innovation which should be reaching U.S. patients. However, the U.S. market is a mystery, and you only know the East and West Coasts. The Midwest and Southwest U.S. are prime setup locations for smaller medtech companies looking to enter the market. With REM Consult and JCD&B Networking, you will have confidential connections in three U.S. regions who will roll out the red carpet!

PRICE

€5000 without VAT, which will not be charged.

This includes your lodging, some meals, local ground transportation, meetings with the regional medtech ecosystem actors, and invitations to two networking events.

Airfare to, from and within the U.S. is NOT included. You will need to book 3 flights:

- 1) to Chicago O’Hare Airport with arrival in the evening of October 26
- 2) leaving Phoenix Sky Harbor International Airport with departure on 1 November
- 3) an in-country flight on October 30 from Indianapolis to Phoenix, for which you will receive the flight details upon registration.

PROPOSED PROGRAM

26 October- 2 November 2025

Visits/meetings are set up according to participants' needs. Those listed are proposed, and not yet confirmed.

Sunday, Leave CDG/arr ORD
26 October

Monday, **CHICAGO**
27 October

visits: Northwestern Hospital, MATTER, Illinois Medical District, Rush University Medical Center
Reception with local ecosystem actors

Tuesday, Morning drive to NE Indiana
28 October

NE INDIANA

WARSAW (Orthopedic Capital of the World)
visits: Zimmer Biomet, Plug'n Play, DePuy Synthes (J&J)

1 hour drive

FORT WAYNE

visit Parkview Mirro Center for Research and Innovation, Priority LifeCare

Wednesday, 2 hour drive
29 October

INDIANAPOLIS

visits: Biocrossroads, IU LAB (university incubator, accelerator), Lilly

evening flight to PHX

Thursday, **PHOENIX**
30 October

visits: Mayo Clinic Medtech accelerator, Metronics, Skysong, Phoenix Bioscience Core

Friday,
31 October

visits: ASU Scottsdale Innovation Center and Thunderbird School of Global Management
Reception with local ecosystem actors

Saturday, Leave PHX
1 November

Sunday, Arrive CDG
2 November

ORGANIZERS



Renée MEYER creates a bridge between Europe and the U.S., linking ecosystems in the medical space, with a special focus on France and the U.S. Mid/Southwest. She accompanies medtech SMEs and startups in their transition to the U.S. market.

As a multilingual American citizen from Ohio, Renée lives in the tri-country region near Strasbourg France. She has lived in Europe for over 25 years, leading projects in finance, sustainability and intercultural communication,

while working for international pharmaceutical companies and NGOs in Switzerland and France. Renée travels frequently to the U.S., which allows her to keep a constant eye on the evolution of U.S. corporate culture, and the differences between regions within the country. Renée organises visits with U.S. EDOs to Strasbourg, while structuring numerous programs in collaboration with Chambers of Commerce, industry associations, accelerators and universities. <https://www.linkedin.com/in/reneemeyer/>



Jean-Claude DUROUSSEAUD, born in the heart of Paris, is a dynamic French television host and event organizer who has carved a niche in the world of medicine and healthcare.

Jean-Claude Dourousseaud is a health media innovator and educator who began his career as a water sports journalist before pivoting to the medical field. He is the founder of two major French medical summits: Les Respirations (2006), focused on air quality and health, and Les Entretien Médicaux d'Enghien (2014),

which brings together healthcare professionals and policymakers to address urgent medical issues. Since 2017, he has hosted Capital Santé, a weekly program on French cable network Top Santé, and the popular daily segment 2 minutes pour comprendre. Dourousseaud also produces video magazines for radiology and ophthalmology professionals, further establishing his influence in specialized healthcare communication. <https://www.linkedin.com/in/jcdurousseaud/>

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